



***Your sponsorship will help to
provide gifts to the children
in our community. Over
800 kids participate!
Thank You!***

**Fiesta de Pueblo & Business Expo
Hispanic Christmas
Celebrando Los Reyes Y Año Nuevo!
Saturday January 8, 2022**

**An Educational Multicultural
Hispanic Event!**

**A nonprofit corporation 501 (C3) organized and existing
pursuant to Chapter 617, Florida Statutes**



Presented by:



Sponsored by:



Multi-Cultural Hispanic Christmas Festival showcasing our Traditions

Over 10,000 people attend our yearly event!

The festival will deliver an international multi-cultural Hispanic experience at the Greenacres Community Park on Saturday January 8, 2022.

Time : 12:00 PM – 10:00 PM

Address: 2905 Jog. Road Greenacres, FL 33463 - **Free Admission!**

The market drivers include; Christmas Décor, Live Hispanic & USA Music, **Business Expo**, Art & Craft, Folkloric Entertainment, International food, Children Play Area and the 3 Magic Kings cultural parade & Toy Distribution!

Partial proceeds to benefit the Fiesta De Pueblo Business and Cultural Development Center's community programs with a positive impact on minority education and economic development in Palm Beach County and surrounding areas in Florida.

The high traffic/high visibility location and the market drivers guarantee sponsors high visibility and exposure to various consumer market segments



Mission

Mission: The Fiesta De Pueblo is a multicultural business resource committed to the education and empowerment of the Latino/Hispanic and other underserved communities through the arts.

Vision: Is to become the premier Hispanic cultural organization in USA by helping businesses, professionals and individuals reach their full potential.



Theme: “Fiesta de Pueblo”

- ✧ Our theme embodies traditional festivals in Latino culture which are held in the town square.
- ✧ These festivals are colorful displays of Hispanic culture featuring parades, games, children play areas, regional food, live entertainment and business exposition.



Our Media Partners Coverage

An event with media partners reaching out to all Palm Beach County, The Treasure Coast and Broward County's Hispanic population

Allows you to direct market your products and services to the mainstream and Hispanic communities in South Florida

Radio Stations

Radio Fiesta
1380 AM, 96.9 FM

La Ley 99.1 FM,

Once Q 1190 AM/104.1 FM

ESPN Deportes 760 AM

TV Stations

Estrella TV
PRUSA Channel
WPTV Channel 5
Unlimited Latin Productions

Printed Media

La Guia News
El Hispano
El Sentinel

Social & Traditional Media

Reaching over 200,000 users in Florida

2022 “Fiesta de Pueblo New Year Celebration” Business Exhibit Packages

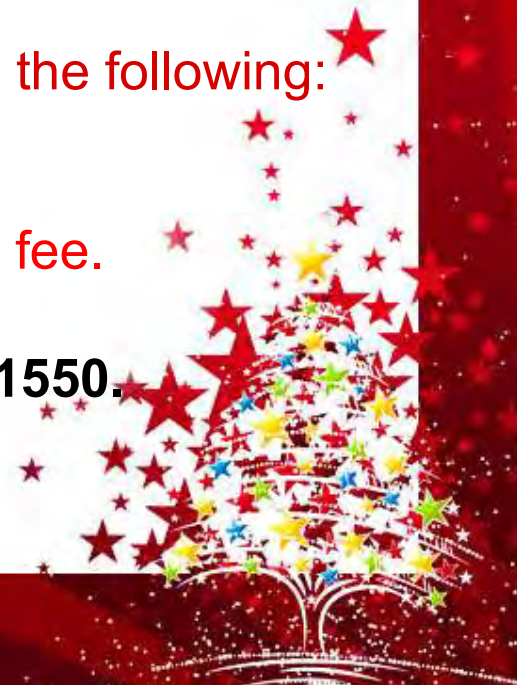
- ✧ Active Small Business FHACC Member & Non-Profit Org \$325.00 (up to 11 employees)
Active Corporate FHACC Member \$500.00 (12 or more employees)

* Small Business \$500.00 (up to 11 employees)

* Corporation (with 12 or more employees) \$1000.00

In exchange for your commitment, you will be provided the following:

- ✧ One 10x10 Exhibit space at Fiesta de Pueblo
- ✧ Tables, Chairs and Tents available for an additional fee.
- Food vendors please call for pricing at 954-806-1550.



Amigo Sponsorship Level

- ✧ **\$1,500**
- ✧ • One 10x10 exhibition area in a high traffic key location at Fiesta de Pueblo
- ✧ • One banner at Fiesta de Pueblo except on the main stage and restricted areas.
- ✧ • Logo to appear on Fiesta de Pueblo Chamber's e-mail flyers & posters.
- ✧ • Logo on our Fiesta de Pueblo website



Bronze Sponsorship

Children Educational, Entertainment or Cultural Village Area Sponsor (Choose one)

- ✧ • One exhibition 10 X 10 space in a high traffic key location at Fiesta de Pueblo (Town Fest). Tent, one table & 2 chairs included.
- ✧ • Up to two banners at Fiesta de Pueblo except on the main stage and restricted areas.
- ✧ • Logo to appear on Fiesta de Pueblo Chamber's e-mail flyers & posters.
- ✧ • Logo on our Fiesta de Pueblo website
- ✧ • Continuous announcement of your company on the Main & Cultural stage of Fiesta de Pueblo

Bronze Level Total Package: **\$2,000 . (Exclusivity Negotiable)**



Silver Sponsorship

Three Kings Area Sponsor

- ✧ • One exhibition 10 X 10 space in a high traffic key location at Fiesta de Pueblo (Town Fest). Tent, one table & 2 chairs included.
- ✧ • Up to two banners at Fiesta de Pueblo except on the main stage and restricted areas (**One banner allow at the Three Kings Pavilion**)
- ✧ • Logo to appear on all Fiesta de Pueblo printed newspapers ads
- ✧ • Logo to appear on Fiesta de Pueblo Chamber's e-mail flyers & posters.
- ✧ • Logo on our Fiesta de Pueblo website
- ✧ • Opportunity to address the audience on our Main & Cultural Stage at Fiesta de Pueblo
- ✧ • Continuous announcement of your company on the Main & Cultural stage of Fiesta de Pueblo

✧ Silver Level Total Package: **\$3,000 (Exclusivity Negotiable)**



Gold Sponsorship

Main Stage Sponsor

- ✧ • One exhibition 10 X 10 space in a high traffic key location at Fiesta de Pueblo (Town Fest). Tent, one table & 2 chairs included.
- ✧ • One banner at Fiesta de Pueblo main stage & Three Kings Pavilion
- ✧ • Logo to appear on all Fiesta de Pueblo printed newspapers ads
- ✧ • Logo to appear on Fiesta de Pueblo Chamber's e-mail flyers & posters.
- ✧ • Logo on our Fiesta de Pueblo website
- ✧ • Logo on all events TV ads
- ✧ • Opportunity to address the audience on our Main & Cultural Stage at Fiesta de Pueblo
- ✧ • Continuous announcement of your company on the Main & Cultural Stage of Fiesta de Pueblo and logo inclusion on our electronic board.
- ✧ • Company name mention in our radio commercial promoting your business as a sponsor for Fiesta de Pueblo on 1380 AM and 96.9 FM
- Logo display on our electronic stage screens.

Silver Level Total Package: **\$5,000 (Exclusivity Negotiable)**



Fiesta de Pueblo “Town Fest”



FLORIDA HISPANIC AMERICAN
CHAMBER OF COMMERCE

Palm Beach County



Special sponsorships packages can be tailored made and configured to and goals to assure presence and exposure to the Hispanic Market.

For application please contact Santos Arroyo at 561-889-6527 or email Info@FiestaDePueblo.com Direct Cell: 954-806-1550

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www.FloridaConsumerHelp.com

