



**January 11, 2025.**  
**Samuel J. Ferreri Community Park**  
**2905 Jog Road Greenacres, Florida 33463**  
**Set up from 8:00 AM to 11:00 A.M.**  
**Event start at 11:00 A.M. until 10:00 P.M.**  
**Sponsorship Application**  
**New Year & Three Magic Kings Day**  
**Celebration**



Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Tel. \_\_\_\_\_

Email: \_\_\_\_\_ Rep. Name: \_\_\_\_\_

Dear Chamber Friend:

Thank you for your sponsorship commitment to the “**Fiesta De Pueblo**” presented by the Florida Hispanic American Chamber of Commerce for Palm Beach County. (“FHA Chamber”). We appreciate your company commitment of \$\_\_\_\_\_ as a sponsor of the Event. Please attach a copy of your sponsorship level page from the proposal.

**Note: Rain All vendors must bring their own tent and must decorate the tent with a Holiday theme. Food Vendor requirements: Food vendors must use flame retardant tents and must always have a working fire extinguisher approved by the Fire Dept. in the tent. Three individual certificates of insurance listing the City of Greenacres, and Fiesta de Pueblo, Inc., as additional insured in the amount of \$1 million dollars and \$25 permit from the City of Greenacres.**

In exchange for your commitment, you will be provided the following:

**Home Business Only Individual/Sole Proprietor**

- 1. One 6’ x 2’ Business Exhibition space under a shared tent to place your own table \$195.00.

**One 10’ x 10’ Exhibit space at Fiesta de Pueblo**

- 1. Active Small Business FHA Chamber Member & Non-Profit Org \$335.00 (company size less than 11 employees)
- 2. Active Corporate FHA Chamber Member \$750.00 (company size 12 or more employees)
- 3. Small Business Booth space \$500.00 (less than 11 employees)
- 4. Corporation Booth space (with 12 or more employees) \$1,500.00
- 5. Food Vendor \$975.00, Souvenirs Vendor \$325.00, Handmade Art & Craft Vendor \$100.00
- 6. **Amigo Sponsor \$2,250.00 Bronze Sponsor \$3,000.00 Silver Sponsor 4,500.00 Gold Sponsor \$6,500.00 refer to proposal for details.**

**\*Tables, Chairs and Tents are available for an additional fee of \$175.00, unless prior arrangements have been made. Sponsorships of \$3,000 and up include the tent, table, and chairs.**

If the forgoing is consistent with our discussions and your commitment, please confirm your agreement by executing this letter in the space provided below and returning it via mail or e-mail to Fiesta de Pueblo, Inc. This letter constitutes the entire agreement and understanding between the parties, whether oral or in writing, as to the sponsorship. All prior agreements, understandings, and representations are terminated. Neither party may rely upon any oral representations by the other party unless such representations are reduced to writing and signed by both parties. FHA Chamber and Fiesta de Pueblo, Inc. are authorized to use Sponsor's name and trademarks in its advertising, promoting and merchandise for the Event. The undersigned Exhibitor/Applicant agree to indemnify and hold harmless the FHA Chamber, Fiesta de Pueblo, Inc., the City of Greenacres and all participating vendors, from and against any and all claims, damages, actions, judgments, decrees, penalties, and/or personal injury and or damages to property including attorney's fees, arising out of the undersigned's participation in this event, or from the use and occupancy by the undersigned Exhibitor/Applicant, it sub-exhibitors, employees, promoters, agents, guests, invitees, contractors, etc. of the space made available in this event. **If a vendor cancels a specific event within 60 days or more of the starting date a refund of the deposit minus 50% will be issued. However, if cancellations are received under 60 days, no refund will be issued and any open credit (minus 50% subject to the management) may be applied to a future event at the discretion of management. Management reserved the right to postponed or cancel this event due to Acts of God.** I have read and agree to all the Terms and Conditions outlined above and will comply with all the rules and regulations. I have received a copy of this Agreement. **Fees may be considered an advertising expense. Consult your tax advisor. RAIN DATE IS JANUARY 18, 2025.**

Accepted and agreed to this \_\_\_\_ day of \_\_\_\_\_, 2024 or 2025:

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Signature: \_\_\_\_\_

**Make check payable to Fiesta De Pueblo, Inc.**

**Mail application to 4201 Westgate Avenue Ste. A-7 West Palm Beach, Florida 33409**

**For payment with a credit card, a 4% fee applies. Please call 954-806-1550.**

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## Sponsorship/Vendor Application



For more information visit our web site [www.FiestaDePueblo.com](http://www.FiestaDePueblo.com) or  
Call: Santos Arroyo Cell: 954-806-1550/Office: 561-889-6527 or email to [Info@FiestaDePueblo.com](mailto:Info@FiestaDePueblo.com)